



bahrain
this month

DIGITAL, PRINT & BEYOND

MEDIA KIT
2025

ADVERTISING OPTIONS



OMNI CHANNEL

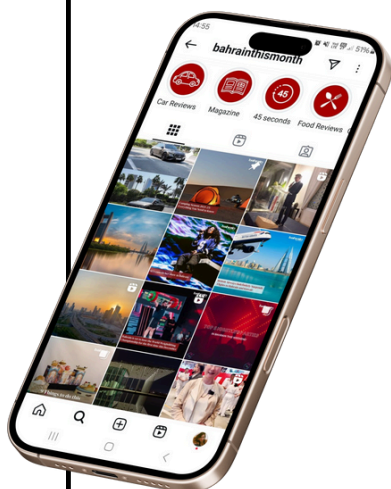
Print + Social + Website

<p>Front Cover (Client Image)</p> <p>Trim: 278 * 216 mm Bleed: 5mm</p>	<ul style="list-style-type: none"> • Image provided by the client to be used on front cover • 4 Pages editorial (print & digital) 2,000 words and associated images • Edited filmed interview (up to 3 minutes) • Leaderboard on Website for one month • 2 Social Media posts • 1 HD Video Reel 	<p>BD 5,000 /-</p>
<p>Back Cover Advert</p> <p>Trim: 278 * 216 mm Bleed: 5mm</p>	<ul style="list-style-type: none"> • 1 Page Back Cover advert • 2 Pages editorial (print & digital) 1,000 words & images • Edited filmed interview (1 minute) • Leaderboard on Website for one month • 2 Social Media posts • 1 HD Video Reel 	<p>BD 2,500 /-</p>
<p>Inside Front/ Back Cover Advert</p> <p>Trim: 278 * 216 mm Bleed: 5mm</p>	<ul style="list-style-type: none"> • 1 Page Inside Front or Back advert • 1 Page editorial (print & digital) 500 words & images • Edited filmed interview (30 seconds) • 2 Social Media posts & 1 HD Video Reel • Leaderboard website ad (30 days) 	<p>BD 1,750 /-</p>
<p>Full Page Advert</p> <p>Trim: 278 * 216 mm Bleed: 5mm</p>	<ul style="list-style-type: none"> • 1 Full Page advert • 1 Page editorial (print & digital) 500 words & images • 1 Social Media post & 1 HD Video Reel • Leaderboard website ad (21 days) 	<p>BD 850 /-</p>
<p>Half Page Advert</p> <p>Trim: 125 * 191 mm</p>	<ul style="list-style-type: none"> • 1 Half Page Advert • Half page editorial (250 words & pictures) • 1 social media post/ Carousel • MPU- Website Ad (21 days) 	<p>BD 475 /-</p>
<p>Double Page Spread Editorial Content</p>	<ul style="list-style-type: none"> • 2 Pages Informative Content or Interview (1000 words & pictures) • 1 Social Media post & 1 HD Video Reel • Leaderboard website ad (21 days) 	<p>BD 1,200/-</p>
<p>Full Page Editorial Content</p>	<p>1 Page Informative Content or Interview (500 words & pictures)</p>	<p>BD 650/-</p>

ADVERTISING OPTIONS

**ONLY
DIGITAL**

**Social
+
Website**



Contact us for more details

3532-5388/ 6698-8311

anuradha@redhousemarketing.com

amina@redhousemarketing.com

<p>Option 1</p> <ul style="list-style-type: none"> • 750-1000 words and associated images on website Leaderboard on Website for one month • 1 social media reel (15-30 sec) • 1 carousel post 	<p>BD 550 /-</p>
<p>Option 2</p> <ul style="list-style-type: none"> • 250-300 words and associated images on website • 1 social media reel (15 - 30 sec) 	<p>BD 350 /-</p>
<p>Option 3</p> <p>Reels coverage</p>	<p>BD 250 /-</p>
<p>Option 4</p> <p>An entire social media carousel curated by us for your brand</p>	<p>BD 150 /-</p>
<p>Option 5</p> <p>MONTHLY COLLABORATION PLAN</p> <p>Sign up for our retainer and get featured in our content : carousel/ post/ things to do at regular intervals & 1 event coverage every month</p>	<p>BD 150 /-</p>
<p>Option 6</p> <p>FEATURE ON OUR SOCIAL MEDIA FEED</p> <ul style="list-style-type: none"> • Single Post • Client content posts. Giveaways 	<p>BD 75 /-</p>



SAVE MORE **when you** PAY SMART

5 % OFF : Digital payment(card or Benefit Pay)

10% OFF : Series Booking (6 + insertions)

Special Rates for annual bookings

Customised rates for Custom made packages

TO BOOK YOUR ADVERTISEMENT, CONTACT A SALES

REPRESENTATIVE ON TEL: (+973) 17 813-777 FAX: (+973) 17 813-700

OR E-MAIL: ANURADHA@REDHOUSEMARKETING.COM

AMINA@REDHOUSEMARKETING.COM

bahrain
this month

YOUR GUIDE TO A GREAT WAY OF LIFE

YOUR GUIDE TO A GREAT WAY OF LIFE Since 1997

bahrain this month

January 2024 | Vol. 28 | Issue 1 | 8002 / 8003

NEW YEAR, NEW YOU!

PEOPLE
FRENCH Ambassador
HE Eric Girard-Selma

PEOPLE
Polish Ambassador
HE Szymon Rosol

PEOPLE
Sri Lanka Ambassador
HE Anura Kumara Dissanayake

PEOPLE
Azerbaijani Ambassador
HE Aliyev Zeynalabdin

PEOPLE
Swiss Ambassador
HE Arthur Wiest

PEOPLE
Bahraini Artist
Walid Al-Hadi

PEOPLE
Bahraini Artist
Lakshmi Padmanabhan

WTM
2024 Wedding Dress Trends

DINING
Byblos at Four Seasons
Hotel Bahrain Bay

ARTS
Cinema | Music | Sports | Interviews | Lifestyle | Dining | Nightlife

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February 2024 | Vol. 28 | Issue 2 | 8002 / 8003

Spring of Culture

VALENTINE'S DAY
The Love in Manama Series
Best of Valentine's Dining

PEOPLE
KIA Motors CAD
Gurdeep Mohan

PEOPLE
Kafala's Young Entrepreneur
Ivo Hoj

PEOPLE
A Spotlight on Faileh
with Beyan Manay's CEO
Roberto Mancera

PEOPLE
Brazilian Ambassador
HE Adriano Pucci

PEOPLE
Speed Dreams
Lucy Huggins
and Tyne Heas

PEOPLE
Celebrating Doona
Mohammed
Almossery

PEOPLE
Russian Ambassador
HE Dr. Aleksey Skosyrev

PEOPLE
John Country Manager
Arun Mehta

MOTING
Backseat Chat Returns with
Porsche Bahrain GM
Tim Price

MOTING
The History of Convertibles

WTM
2024 Wedding Dress Trends

DINING
Fayrouz Nights at
Jumeirah Golf of Bahrain
Resort and Spa

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Culture | Music | Sports | Interviews | Lifestyle | Dining | Nightlife

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March 2024 | Vol. 27 | Issue 3 | 8002 / 8003

RAMADAN KAREEM
Tariq of Tradition and Change

Buckle Up for Deals on Wheels!
Exceptional Yet Affordable Rides

PEOPLE
Brazilian Ambassador
HE Adriano Pucci

PEOPLE
Speed Dreams
Lucy Huggins
and Tyne Heas

PEOPLE
Celebrating Doona
Mohammed
Almossery

PEOPLE
Russian Ambassador
HE Dr. Aleksey Skosyrev

PEOPLE
John Country Manager
Arun Mehta

MOTING
Our Race Predictions
Motoring News

COMMERCE
Start-up Ventures
A Tacky Space
Business News

LIFESTYLE
Hubbly Spirit of
Big Bang Debauche Mode

ARTS
Culture | Music | Sports | Interviews | Lifestyle | Dining | Nightlife

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April 2024 | Vol. 27 | Issue 4 | 8002 / 8003

EDUCATION SPECIAL
Highlighting
Establishments Shaping
Bahrain's Education Sector

WORLD HEALTH DAY FEATURE
The C3 Summit
9 Lifestyle Changes to
Better Your Health
Autism Research
Advancements

HAPPENINGS
Conferences,
Highlights & Family-
Friendly Events

PEOPLE
Russian Ambassador
HE Dr. Aleksey Skosyrev

PEOPLE
John Country Manager
Arun Mehta

DINING
The Finest Eid
Al-Fair Feasts

WTM
More Head of
Imported Food
Safety
Najood
Khalifa
Almuqawi

WTM
Passion Tea Gardens
Monika Gorzka
& Talah AlMunfaraj

WTM
In Her Shoes
Nouha Faris
Gangam

ARTS
Culture | Music | Sports | Interviews | Lifestyle | Dining | Nightlife

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UK IN BAHRAIN

A special supplement celebrating the relationship between the United Kingdom and the Kingdom of Bahrain, on the first anniversary of the coronation of His Majesty King Charles III

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June 2024 | Vol. 28 | Issue 6 | 8002 / 8003

HAPPENINGS
The Best of Events
in June

PEOPLE
Bangladesh
Chargé
d'Affaires
Mr. A.K.M.
Mabuddin Kayes

PEOPLE
Piano Virtuoso
Brent Catone-Amor

MOTING
Visiting the
Birthplace of
Porsche in
Germany

MOTING
Test Driving
the All-Electric
Mercedes EQE 350

OPINION
Highlighting the Historic
33rd Arab Summit
Celebrating Fatherhood

DINING
A Quaint Experience at
Café Gourmandise

DINING
High Teas, Exciting
Brunches, and Eid Al
Adha Feasts

COMMERCE
Prix Mession on
Money, You and
Budgets

ARTS
Culture | Music | Sports | Interviews | Lifestyle | Dining | Nightlife

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USA in bahrain

Celebrating Diplomatic and Commercial Relations between the USA and Bahrain on July 4, 2024

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India in bahrain

Celebrating Diplomatic and Commercial Relations between India and Bahrain

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September 2024 | Vol. 28 | Issue 9 | 8002 / 8003

PEOPLE
Canadian School
in Bahrain
The Best of
Bahrain

PEOPLE
Malaysian Ambassador
HE Shahril Zaidin

PEOPLE
Swiss Ambassador
HE Arthur Wiest

PEOPLE
Bahraini Artist
Walid Al-Hadi

PEOPLE
Bahraini Artist
Lakshmi Padmanabhan

WOMAN THIS MONTH
Founder of
The Triathlete Factory
Sumayya Hussain

WOMAN THIS MONTH
Bahraini-Based Artist
Sophia Noor

WOMAN THIS MONTH
In Her Shoes
Jahar Bin Shams

DINING
Dining at
Culina Italiana
and La Table Krug

ARTS
Culture | Music | Sports | Interviews | Lifestyle | Dining | Nightlife

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October 2024 | Vol. 28 | Issue 10 | 8002 / 8003

GERMANY IN BAHRAIN
Celebrating the
Relationship Between
Germany and Bahrain

PEOPLE
LINDO
Dr. Richard L. Lindo

PEOPLE
Turkish Ambassador
HE Esat Cakir

DINING
The Best of Dining
Diplomacy
Bahrain in October

HAPPENINGS
The Best Events
on the Island

MOTING
Kristian Harrison Test
Drives the Kia Seltos

MOTING
First Motors' Milestone
Celebration

COMMERCE
Prix Mession on
Financial
Damage Control

COMMERCE
Biz Strip

ARTS
Culture | Music | Sports | Interviews | Lifestyle | Dining | Nightlife

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bahrain this month

November 2024 | Vol. 28 | Issue 11 | 8002 / 8003

**JEWELLERY ARABIA
CITYSCAPE**

PEOPLE
The Diplomat Residence Blu
Hotel, Residents 2-5pm GM
Vive Dubai

PEOPLE
Renowned DJ
Alex Anthony Abraham

PEOPLE
Arte de Café Founder
Abdullah Shaker

MOTING
Test Drive
Bentley 790

COMMERCE
Prix Mession on
'Building that Nest'

WTM
Meet The Final
Nominees

WTM
Miss Universe 2024
Christina Aguilera

WTM
Fashion Meet Heures

WTM
In Her Shoes
Eve Machi Chakrabarti

DINING
Downtown Bahrain
Village Brand

DINING
Tombola Year Parties
This November

ARTS
Culture | Music | Sports | Interviews | Lifestyle | Dining | Nightlife

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December 2024 | Vol. 28 | Issue 12 | 8002 / 8003

CELEBRATING THE 25TH ANNIVERSARY OF HM KING HAMAD'S ACCESSION

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this month