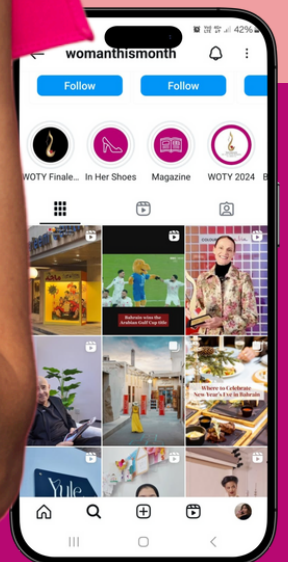


# woman this month

BAHRAIN'S LIFESTYLE GUIDE FOR HER



# ADVERTISING OPTIONS



## OMNI CHANNEL

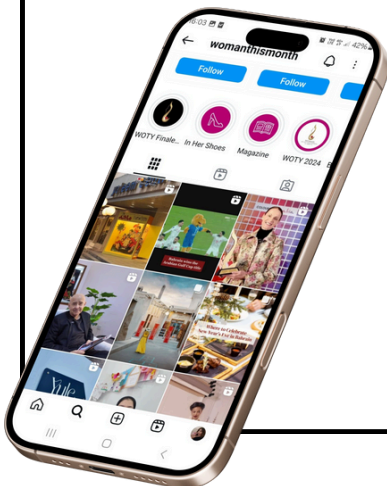
### Print + Social + Website

<b>Front Cover</b> <b>(Client Image)</b> Trim: 278 * 216 mm Bleed: 5mm	<ul style="list-style-type: none"> <li>Image provided by the client to be used on front cover</li> <li>4 Pages editorial (print &amp; digital) 2,000 words and associated images</li> <li>Edited filmed interview (up to 3 minutes)</li> <li>Leaderboard on Website for one month</li> <li>2 Social Media posts</li> <li>1 HD Video Reel</li> </ul>	BD 5,000 /-
<b>Back Cover Advert</b> Trim: 278 * 216 mm Bleed: 5mm	<ul style="list-style-type: none"> <li>1 Page Back Cover advert</li> <li>2 Pages editorial (print &amp; digital) 1,000 words &amp; images</li> <li>Edited filmed interview (1 minute)</li> <li>Leaderboard on Website for one month</li> <li>2 Social Media posts</li> <li>1 HD Video Reel</li> </ul>	BD 2,500 /-
<b>Inside Front/ Back Cover Advert</b> Trim: 278 * 216 mm Bleed: 5mm	<ul style="list-style-type: none"> <li>1 Page Inside Front or Back advert</li> <li>1 Page editorial (print &amp; digital) 500 words &amp; images</li> <li>Edited filmed interview (30 seconds)</li> <li>2 Social Media posts &amp; 1 HD Video Reel</li> <li>Leaderboard website ad (30 days)</li> </ul>	BD 1,750 /-
<b>Full Page Advert</b> Trim: 278 * 216 mm Bleed: 5mm	<ul style="list-style-type: none"> <li>1 Full Page advert</li> <li>1 Page editorial (print &amp; digital) 500 words &amp; images</li> <li>1 Social Media post &amp; 1 HD Video Reel</li> <li>Leaderboard website ad (21 days)</li> </ul>	BD 850 /-
<b>Half Page Advert</b> Trim: 125 * 191 mm	<ul style="list-style-type: none"> <li>1 Half Page Advert</li> <li>Half page editorial (250 words &amp; pictures)</li> <li>1 social media post/ Carousel</li> <li>MPU- Website Ad (21 days)</li> </ul>	BD 475 /-
<b>Double Page Spread Editorial Content</b>	<ul style="list-style-type: none"> <li>2 Pages Informative Content or Interview (1000 words &amp; pictures)</li> <li>1 Social Media post &amp; 1 HD Video Reel</li> <li>Leaderboard website ad (21 days)</li> </ul>	BD 1,200/-
<b>Full Page Editorial Content</b>	1 Page Informative Content or Interview (500 words & pictures)	BD 650/-

# ADVERTISING OPTIONS

**ONLY  
DIGITAL**

**Social  
+  
Website**



**Contact us for more details**

esky@redhousemarketing.com (3975 3763)

anuradha@redhousemarketing.com (3352 5388)

amina@redhousemarketing.com (6698 8311 )

<b>Option 1</b> <ul style="list-style-type: none"> <li>• 750-1000 words and associated images on website Leaderboard on Website for one month</li> <li>• 1 social media reel (15-30 sec)</li> <li>• 1 carousel post</li> </ul>	BD 550 /-
<b>Option 2</b> <ul style="list-style-type: none"> <li>• 250-300 words and associated images on website</li> <li>• 1 social media reel (15 - 30 sec)</li> </ul>	BD 350 /-
<b>Option 3</b> Reels coverage	BD 250 /-
<b>Option 4</b> An entire social media carousel curated by us for your brand	BD 150 /-
<b>Option 5</b> <b>MONTHLY COLLABORATION PLAN</b> Sign up for our retainer and get featured in our content : carousel/ post/ things to do at regular intervals & 1 event coverage every month	BD 150 /-
<b>Option 6</b> <b>FEATURE ON OUR SOCIAL MEDIA FEED</b> <ul style="list-style-type: none"> <li>• Single Post</li> <li>• Client content posts. Giveaways</li> </ul>	BD 75 /-



## **SAVE MORE** when you **PAY SMART**

**5 % OFF :** Digital payment(card or Benefit Pay)

**10% OFF :** Series Booking ( 6 + insertions)

**Special Rates** for annual bookings

**Customised rates** for Custom made packages

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OR E-MAIL: [ESKY@REDHOUSEMARKETING.COM](mailto:ESKY@REDHOUSEMARKETING.COM)

[AMINA@REDHOUSEMARKETING.COM](mailto:AMINA@REDHOUSEMARKETING.COM)

[ANURADHA@REDHOUSEMARKETING.COM](mailto:ANURADHA@REDHOUSEMARKETING.COM)

**woman**  
this month



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